

Privacy Policy for Drive My Dog Ltd **(www.drivemydog.co.uk)**

At Drive My Dog Ltd, we are committed to protecting the privacy and personal information of our users. This Privacy Policy outlines how we collect, use, handle, and safeguard your data when you visit our website, www.drivemydog.co.uk. Please read this policy carefully to understand our practices regarding your personal information.

1. **Information Collection and Use:** When you visit our website, we may collect certain personally identifiable information (such as your name, email address, phone number) that you voluntarily provide to us when filling out forms or interacting with our services. We will only use this information for the purposes stated at the time of collection, such as responding to inquiries and providing the requested services.
2. **Cookies and Tracking Technologies:** We may use cookies and similar tracking technologies to enhance your browsing experience and collect information about how you use our website. These technologies help us analyze trends, gather statistical data, and improve our services. You can choose to disable cookies through your browser settings, but please note that this may affect the functionality and usability of our website.
3. **Third-Party Service Providers:** We may engage third-party service providers to assist us in delivering our services effectively. These providers may have access to your personal information but are obligated to handle it confidentially and in accordance with applicable data protection laws. We ensure that such third-party providers implement appropriate security measures to protect your data.
4. **Data Security:** We prioritize the security of your personal information and have implemented appropriate technical and organizational measures to protect it against unauthorized access, loss, alteration, or disclosure. However, please note that no electronic transmission or storage method is completely secure. While we strive to protect your data, we cannot guarantee its absolute security.
5. **Data Retention:** We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, as well as to comply with legal obligations. When we no longer need your data, we will securely delete or anonymize it.

6. Children's Privacy: Our services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete it promptly.
7. Changes to Privacy Policy: We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on our website with the revised date. Please review this policy periodically for any updates. Your continued use of our website following the posting of changes indicates your acceptance of those changes.